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FOR IMMEDIATE RELEASE

Giving Hope & Help announces its 4th annual Giving Hope & Help LOVE Bags 4 Cancer donation and delivery event

Jan. 23, 2018, Kansas City, Mo. – Giving Hope & Help will deliver LOVE Bags 4 Cancer to hospitalized male and female cancer patients at Research Medical Center and North Kansas City Hospital in honor of Valentine’s Day.

Volunteers will deliver the bags at Research Medical Center at 10 a.m. and at North Kansas City Hospital at 1p.m. Saturday, Feb. 10.

The LOVE Bags 4 Cancer will be filled with personal toiletries and inspirational novelties to uplift and inspire cancer patients.

Giving Hope & Help will deliver Valentine’s for Veteran’s - LOVE Bags 4 Cancer to the Kansas City Veteran’s Medical Center Cancer Clinic Tuesday, Feb. 13.

This community outreach has made a difference for cancer patients since its launch at KU Medical Center Cancer Units 41 and 42.

Founder, Jessica McClellan, began the initiative in honor of her late niece that battled Hodgkin’s Lymphoma for six years. Her niece’s fight ended Oct. 2016, but the inspiring initiative has continued to flourish and the organization makes a donation to the American Cancer Society from a portion of the proceeds.

The Giving Hope & Help World Changer Volunteers positively impact the spirit of cancer patients, their families and staff. The LOVE Bags are filled with a message of compassion, hope, and love, and topped with a festive balloon. Giving Hope & Help hand delivers the LOVE Bags 4 Cancer into the patient’s hospital room dressed in red for Valentine’s Day and purple for Mother’s Day.

The organization offers encouragement and kind words with each delivery of the LOVE Bags 4 Cancer.

FOX 4 News has covered the story for the last two years at Research Medical Center and aired it on the news.

Since the 2015, Giving Hope & Help has inspired over 200 cancer patients with the LOVE Bags 4 Cancer.

The contents of each bag are valued at \$60 or more.

Giving Hope & Help receives donations from individuals and companies and have created multiple partnerships with businesses that have donated items for the LOVE Bags for cancer patients.

The organization seeks media coverage to share the initiative with the community and annual individual/corporate donors to fund the ongoing LOVE Bags 4 Cancer donation and delivery events.

A PORTION OF THE PROCEEDS BENEFITS THE AMERICAN CANCER SOCIETY.